

A person wearing a colorful patterned shirt, blue jeans, a yellow helmet, and a harness is ziplining over a modern building at dusk. The person is smiling and holding onto the zipline handles. The building has a white facade and a dark, slatted roof. In the background, there are green pine trees and a bright light source, possibly the sun or a moon, in the sky.

ROLLGLIDER

**RE-IMAGINING SHOPPING MALLS
FOR THE EXPERIENCE ECONOMY**



STATE OF THE MARKET

- Spending on online shopping is increasing
- Retail stores are rapidly closing
- 2019 has been the worst year for retail in 25 years

Americans are spending more money than ever on shopping, according to government figures. However, between 20% to 25% of malls will close by 2022, according to a report done by Credit Suisse in 2017.

**CONSUMER SPENDING INCREASES
BUT RETAIL IS IN DECLINE**

Since 1987, the share of **consumer spending on live experiences and events** relative to total U.S. consumer spending **increased 70%**. Last year an ICSC study found that in US malls between Q1 2010 and Q1 2019, entertainment square footage **grew by 44.7%**.

**INVESTING IN EXPERIENCES IS GROWING
ACROSS THE GENERATIONAL BOARD AND SOME
MALLS ARE ALREADY UTILIZING THIS TREND**

It is no longer enough that retailers provide efficient service and wide variety, they must now also **create an experience** that customers cannot buy.

**91% OF CONSUMERS FEEL MORE POSITIVELY
TOWARDS BRANDS AFTER PARTICIPATING
IN EVENTS AND EXPERIENCES**

In the US alone **gym industry** is expected to reach **71.9 million members** by 2023. The **industry** is projected to reach **\$31.53 billion** by 2021.

**WITH FITNESS AND WELLNESS NOW “IN,” TRENDS SHOW
MORE CONSUMERS WANTING PHYSICAL EXPERIENCES**

THE MALL OF THE FUTURE

PROVIDES NOT ONLY SHOPPING, BUT ALSO EXPERIENCE

ATTRACTIVE TO MILLENNIALS

OFFERS PHYSICAL EXPERIENCE

WHY ROLLGLIDER?

PROVIDES UNKNOWN EXPERIENCE

**APPEALS TO A WIDE
RANGE OF CUSTOMERS**

**OFFERS EXTREME
PHYSICAL EXPERIENCE**



WHY ROLLGLIDER?

**APPEALS TO WIDE A
RANGE OF CUSTOMERS**

THRILL & ADRENALINE SEEKERS

KIDS AND YOUNG ADULTS

**FAMILIES LOOKING FOR
QUALITY TIME TOGETHER**



ROLLGLIDER

The Rollglider is an exciting attraction which delivers the thrill of flying. It is ideal for utilizing space in your mall and bringing more visitors.

UNIQUE FLYING EXPERIENCE

SUPERIOR TO ZIP-LINES

EXTREME OR ELECTRICAL VERSION

ROLLGLIDER



EXTREME ROLLGLIDER

The Extreme Rollglider is a gravity propelled roller-coaster attraction that delivers the feeling of flying with an excitingly high speed.

THRILLING EXPERIENCE

ANCHOR ATTRACTION

NOVEL EMOTION



EXTREME ROLLGLIDER

OPERATIONAL DETAILS

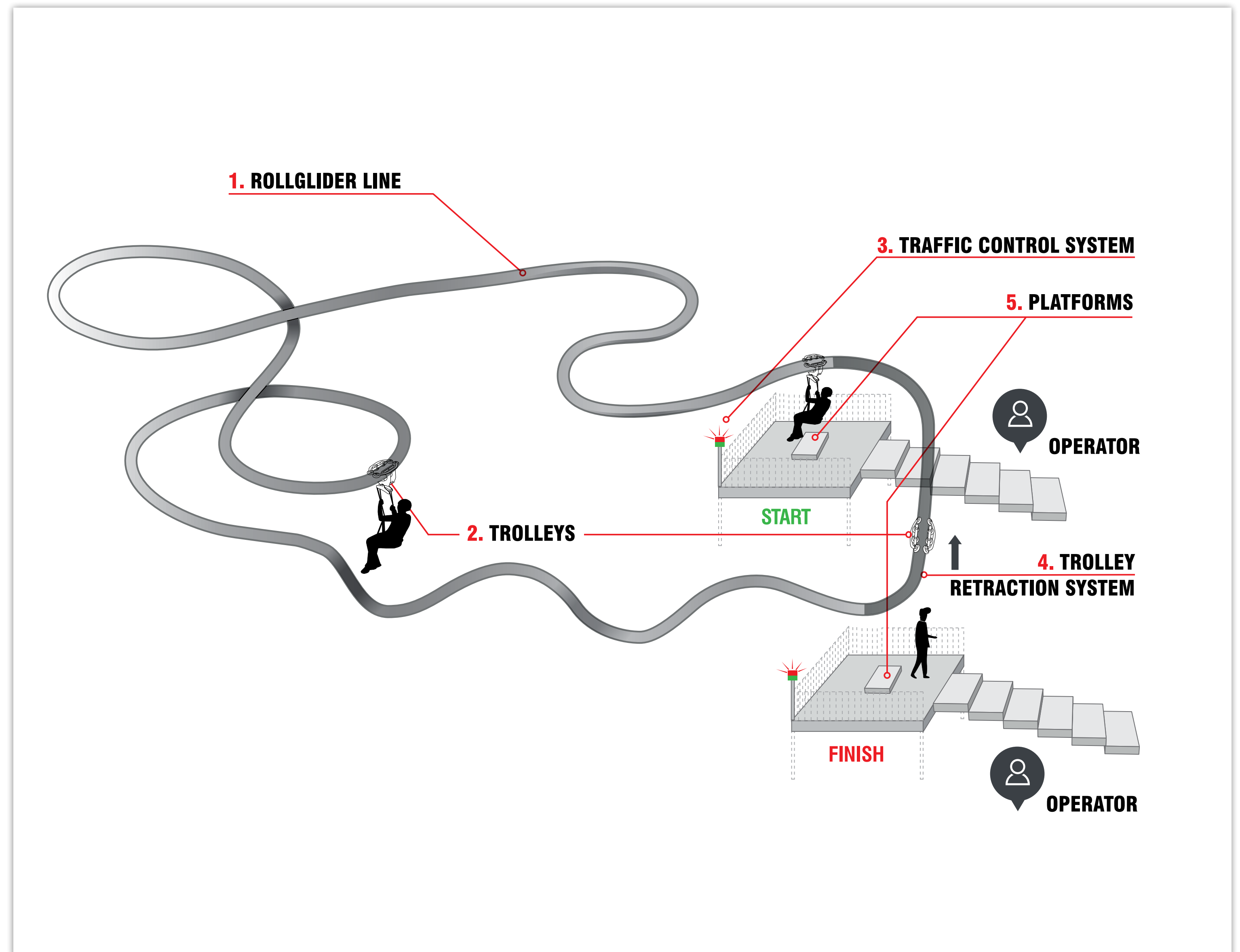
CAPACITY: 120 PPL/H

AUTOMATIC RETURN OF TROLLEYS

SUSPENDED OR SELF STANDING

1-2 OPERATORS REQUIRED

2 OPERATING PLATFORMS



ELECTRICAL ROLLGLIDER

The Electrical Rollglider is a battery-powered aerial ride that allows the participants to control their own flight. The ride has a single point operation and runs in a closed loop which lowers the footprint and staff required.

SELF CONTROLLED SPEED

FAMILY EXPERIENCE

ANCHOR ATTRACTION



ELECTRICAL ROLLGLIDER

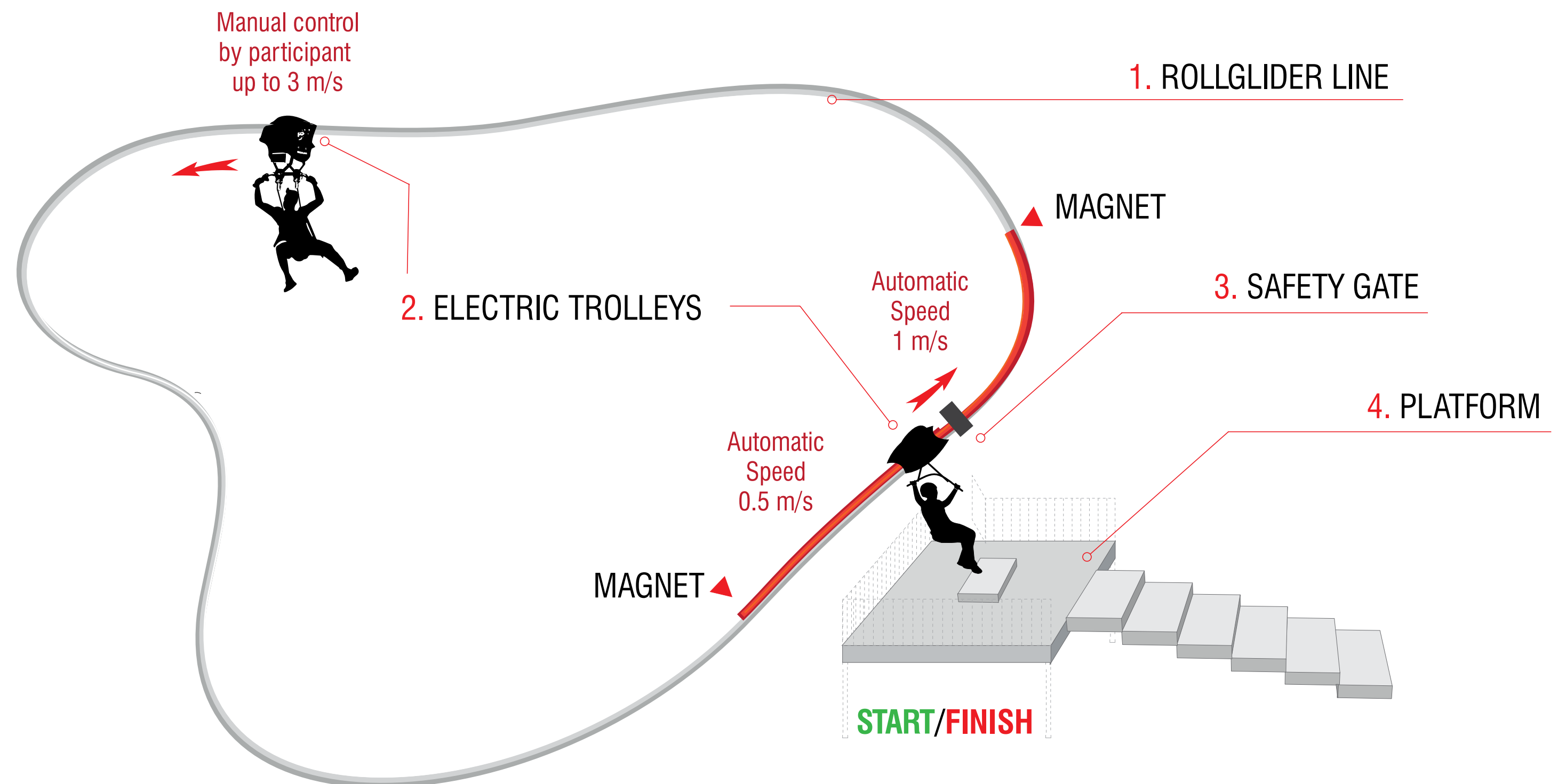
OPERATIONAL DETAILS

CAPACITY: 120 PPL/H

CLOSED LOOP OPERATION

1-2 OPERATORS REQUIRED

SUSPENDED OR SELF STANDING



WHY **ROLLGLIDER**

The Rollglider is not only the fastest and most thrilling zipline roller-coaster on the market, it's also the most flexible in terms of solutions. Each of our projects is custom tailored to our client's need and venue in order to achieve the best possible outcome.



FASTEST GRAVITY RIDE
ON THE MARKET

MOST FLEXIBLE
IN TERMS OF SOLUTIONS

NO TWO
PROJECTS ALIKE

LET'S TALK ABOUT YOUR PROJECT!

Contact us at: **sales@rollglider.com**
or visit: **www.rollglider.com**



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