

A person wearing a purple shirt, blue jeans, a white helmet, and a safety harness is ziplining through a dense forest. They are positioned on a silver metal track that curves through the trees. The background is filled with tall, green evergreen trees. The image is split into two horizontal panels by a red banner containing text.

ROLLGLIDER

**THE KEY TO
EXPANDING ALPINE TOURISM**



STATE OF THE MARKET

- Ski resorts are highly weather dependent
- The most dedicated generation of skiers is retiring from the sport
- The new generations of skiers are becoming “more casual”

Visits of baby boomers, the most dedicated generation of skiers have declined by 15% in the last 10 years. According to Rob Katz, the CEO of Vail Resorts ***“The most important thing to keep baby boomers coming back is to make sure their kids want to come back - and their grandkids”***

**ATTRACTING KIDS AND YOUNGER VISITORS
IS A CORE SEGMENT FOR THE SKI INDUSTRY**

The **millennials** now command **\$1.3 trillion** in annual consumer spending. Despite this, according to the NSAA stats for every boomer that retires from winter sports two millennials are needed to make up for the revenue lost. The **millennials are focused on experience** and going home with a story. This drives them to choose to participate in various activities and adventures rather than skiing.

**DIVERSIFICATION OF EXPERIENCES IN THE RESORT IS
KEY FOR ATTRACTING MILLENNIAL CUSTOMERS**

According to recent studies, the Alps could lose nearly 70% of their yearly snow cover by the year 2100. **In the US alone, a lower than average snowfall winter can result in \$800 million dollars of unrealized revenue.**

**SUMMER OPERATION CAN LOWER CASH DRAIN WITH
30% AND INCREASE REVENUE BY 12,5%**

THE RESORT OF THE FUTURE

SUMMER OPERATION AND NEW ACTIVITIES

TARGET LARGE DIVERSE GROUPS

FOCUS ON VISITORS' EXPERIENCE

WHY ROLLGLIDER?

YEAR ROUND OPERATION

NEW EXPERIENCES

MAIN REASON FOR SUMMER VISITS

**APPEALS TO A WIDER
RANGE OF CUSTOMERS**



ROLLGLIDER

The Rollglider is an exciting attraction that delivers the feeling of flying. The twists and turns it makes around the forest provide an unmatched experience craved by thrill-seekers and nature lovers alike.

UNIQUE FLYING EXPERIENCE

SUPERIOR TO ZIP-LINES

CAN BE SUSPENDED TO TREES

PANORAMIC OR EXTREME VERSION

ROLLGLIDER



EXTREME ROLLGLIDER

The Extreme Rollglider is a gravity propelled roller-coaster attraction that delivers the feeling of flying with an excitingly high speed.

THRILLING EXPERIENCE

ANCHOR ATTRACTION

SPEED UP TO 50 KM/H



PANORAMIC ROLLGLIDER

The Panoramic Rollglider is a slow aerial ride designed for sightseeing and observation which allows the riders to immerse themselves in the forest scenery.

FAMILY EXPERIENCE

SEAMLESS INTEGRATION

SPEED UP TO 11 KM/H



ROLLGLIDER

ROLLGLIDER

OPERATIONAL DETAILS

CAPACITY: 120 PPL/H

2 OPERATING PLATFORMS

2 OPERATORS

AUTOMATIC RETURN OF TROLLEYS



WHY **ROLLGLIDER**

The Rollglider is not only the fastest and most thrilling zipline roller-coaster on the market, it's also the most flexible in terms of solutions. Each of our projects is custom tailored to our client's need and venue in order to achieve the best possible outcome.



FASTEST GRAVITY RIDE
ON THE MARKET

MOST FLEXIBLE
IN TERMS OF SOLUTIONS

NO TWO
PROJECTS ALIKE

LET'S TALK ABOUT YOUR PROJECT!

Contact us at: **sales@rollglider.com**
or visit: **www.rollglider.com**



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